



*Blog Implementation within the  
Office of Children and Family Services*

*May 2008*

# So what is a blog anyway?

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## web log

A website, usually maintained by an individual, with regular entries of commentary, descriptions of events, or other material such as graphics or video. Entries are commonly displayed in reverse chronological order.

"Blog" can also be used as a verb, meaning *to maintain or add content to a blog*.

# History

January 2008



# Portal

## What's New

*Below is a listing of all the most recent posts. Click on the title of the post to view it. If you don't see anything here, make sure you are signed in (in the upper right hand corner of the screen).*

### [International Perspective on E-Learning](#)

At the United States Distance Learning Conference we had the pleasure of sitting in on an International Panel that discussed the state of elearning education across borders. The panel members came from a variety of institutions: Professor Mostapha Diack...

[Thu, May 1 2008 11:19 AM](#) by [Phoebe Schimpf](#) to [Instructor Development Program](#) | with [no comments](#)

### [NYSBlogs and Beyond – the Case for Government Blogs \(Workshop\)](#)

Phoebe Schimpf OCFS Distance Learning Unit Sharing best practices is pivotal to all our jobs. At the state level, more counties are turning to the recently implemented NYSBlogs as a possible answer that gives their staff a venue to communicate daily challenges...

[Thu, May 1 2008 10:18 AM](#) by [Phoebe Schimpf](#) to [SDTI 2008](#) | with [no comments](#)

### [FUNDamentals of Learning Facilitation: The Liter Side of Training \(Workshop\)](#)

Jo Newell, MA Trainer/Consultant/Chief Learning Officer Ideas 2B In this FUNtastic, laughfull session participants will experience the positive power of humor to facilitate personal learning and retention. Clinical research has demonstrated the healthy...

[Wed, Apr 30 2008 9:37 AM](#) by [Phoebe Schimpf](#) to [SDTI 2008](#) | with [no comments](#)

### [Teaching with iLinc June Session](#)

We have an upcoming session of Teaching with iLinc to be held June 2,4,6 from 1-3pm each day. More information is contained in the flyer below. TeachingwithLLJJune.pdf Registration is available through STARS. If you need more information, feel free to...

[Tue, Apr 29 2008 10:43 AM](#) by [Phoebe Schimpf](#) to [Instructor Development Program](#) | with [no comments](#)

### [Updated Working Agenda Posted](#)

The most recently updated working agenda is now posted to the Blog. This agenda includes links to the descriptions of the workshops that have been posted to the Blog. You can click on 'Working Agenda' in the navigation bar above to view/download...

# Our Blogs

## In Production (3)

- ▣ Staff Development Training Institute
  - State and County staff
- ▣ Instructor Development Program
  - State, County, Voluntary and Contract Staff
- ▣ Training Workgroup
  - County Staff

## In Development (2)

- ▣ Orange County Supervisors
- ▣ Staff Development Coordinators

# Support

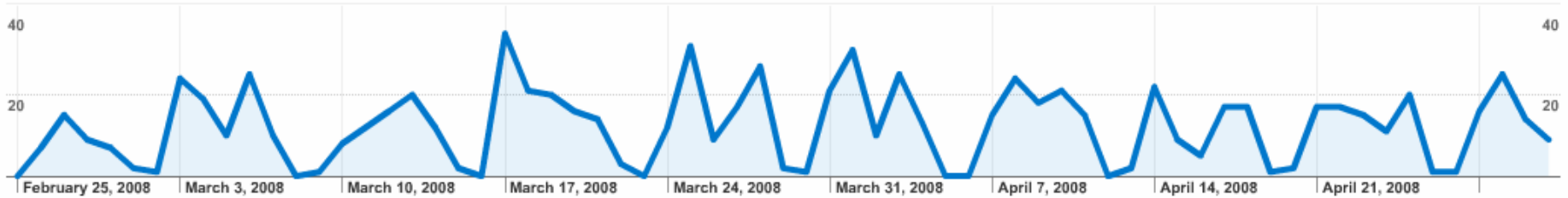
- Customization of Portal
- Development of Support Documentation
- Creation/Customization of Blogs
- Creation of User Accounts
- Orientation Sessions on Blogs/RSS
- Posting/Commenting on Blogs
- Monitoring of user comments

**Approximately 25% of 1 FTE**

**Approximately 10% of 1 FTE**

# The Numbers

(since 2/08)



**272** Absolute Unique Visitors



**1,666** Visits

**24.87** Visits / Day

# The Numbers



- 10;234 – Time Spent on Program Site Views

# We're getting there...

