



Center for
Technology in Government

Webcontent.gov
Federal Web Managers Council
Web Content Managers Forum
NYS Webmasters' Guild Meeting
April 3, 2009

<http://www.usa.gov/webcontent>

Webcontent.gov is a practical guide to help you manage your agency's website. Everything you need to know as a web content manager is here, including:

- information about federal website requirements
- guidance on how to fulfill OMB's web policies
- common web content practices
- staffing and governance issues
- website design and usability performance measures

Webcontent.gov is for government web managers everywhere. While U.S. federal web content managers are the primary audience, it also welcomes web managers from state, local, and international governments to use the site and send comments, ideas, and suggested resources.

Webcontent.gov

Your Guide to Managing U.S. Government Websites

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Spotlight:

- [Government Web Managers 2-Day Conference Agenda](#) It's shaping up to be a great event, don't miss it! [Register today](#), we hope to see you in April.
- [Government employees register now for the Web Content Managers Forum](#) new networking website! **After you register, complete this form to confirm and verify your government employment.** (PDF, 22 KB, 1 pg, 01/2009 requires [Adobe Acrobat Reader](#))

▶ [REQUIREMENTS & BEST PRACTICES](#)

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Training & Workshops
Checklists
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▶ [GETTING STARTED](#)

Startup Checklist
Knowing Your Audience
Naming & Sponsorship

News & Events

- **Mar. 25:** [Marketing Government Websites on the Social Web](#) (Webinar)
- **Apr. 1:** [Advanced Writing for the Web: Hands-On Practice in Writing Web Pages](#) (One-Day Course)
- **Apr. 28 & 29:** [Government Web Managers 2-Day Conference](#)
- **New Content:** [Top 10 Best Practices for Multilingual Websites](#)
- **Time to Review:** [Top 10 Best Practices for Government Websites](#)

Our Community

- [Login to the Web Content Managers Forum](#)
- [View Community Calendar](#)
- [Join Networks & Groups](#)
- [Suggest Content](#)
- [Get E-mail Updates](#)

BOOKMARK

Top Requests

- [Step-by-Step Guide: Roadmap to a Task-Focused Website](#)
- [Web Content Managers Forum Strategic Plan \(Updated\)](#)
- [Websites in Other Languages](#)

Federal Web Managers Council

Webcontent.gov is managed by the Federal Web Managers Council, an inter-agency group of about 40 web managers from every cabinet-level agency and many independent agencies.

Federal Web Managers Council

Its strategic plan outlines three primary goals for the group:

- 1) Improve the content of government websites so that they are on par with the best websites in the world
- 2) Improve how government manages its use of the web
- 3) Create a dynamic community of government web managers across the country

Federal Web Managers Council

The goal of the Federal Web Managers Council is to make U.S. government websites the most citizen-focused and visitor-friendly in the world.

It organizes workshops and develops resources and practical tools to help federal web managers.

It also serves as the steering committee for the much larger Web Content Managers Forum, a group of about 700 government web managers across the country that meets monthly and communicates through a ListServ.



<http://www.usa.gov/webcontent/resources/training/university.shtml>

Web Manager University offers seminars, courses, webinars, and workshops — all at low-cost and focused on government needs.

Webcontent.gov

Your Guide to Managing U.S. Government Websites

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Site Topics

Requirements & Best Practices

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Usability & Design

Management & Governance

Improving Your Website

Using Technology

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Getting Started

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Web Manager University Training Program

Web Manager University offers practical and affordable training for web managers of federal, state, and local government websites. We provide web and usability specialists with a multidisciplinary curriculum that addresses the varied responsibilities of managing government websites.

Spring 2009 Semester

- [List of classes](#) - Registration is now open.

Registration

- [Registration is now open](#) for the Spring 2009 semester.
- Pre-registration and payment is required for all classes.
- You can register and pay for multiple classes on one registration form.
- Our new registration system allows you to register and pay for either a single registrant or multiple registrants. (note the registration form is hosted by a third-party vendor)
- We expect some classes to fill quickly, so register early. We'll use a wait list if a class is full.

Eligibility

All government employees who work on federal, state, or local government websites are eligible to attend training offered by Web Manager University.

Contractors or other non-government professionals are welcome to attend the training; however, we may need to give priority to government employees in certain circumstances.

Types of Classes

Web Manager University offers four types of training sessions:

- Seminars: introductory sessions that typically last for 2 hours
- Courses: more in-depth professional development sessions that typically last 1-2 days
- Webinars: also referred to as "web conferencing," these are live, short seminars presented via the Web. Participants view a presentation online and call-in to interact with the speaker

<https://forum.webcontent.gov/>

The Web Content Managers Forum is the largest network of government web professionals in the United States. It's a vibrant and growing community, with over 1,400 members from federal, state, and local agencies across the country.

It supports:

- Professional networking website
- Monthly conference calls
- Community task groups
- Web Manager University
- Annual Conference

Members are web professionals employed by federal, state, and local government agencies, with diverse areas of expertise, including web management, writing and editing, user-centered web design, social media, software development, search engine optimization, web analytics, and more.

Web Content Managers Forum

An Online Community of U.S. Government Web Professionals

A service of WebContent.gov

Directory Search: Jump to a Group Homepage...
Name, Company, City, etc. Search »

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About the Forum
Member Registration
Member Search ▶
Groups to Join ▶
Community Blogs
Forum News
Community Calendar ▶
FAQs
Website Policies
Resources

Join the Web Content Managers Forum Today!
Network with other members, stay up-to-date with news, find out about upcoming events, visit your group homepages, submit notes and photos, maintain your personal profile page, and much more!
Register now and after you have been approved, you can enjoy the benefits of staying connected. The site is only open to registered members so you will be able to interact without the worry of your information being viewed by outside parties.

Calendar

4/1/2009 Advanced Writing for the Web (WMU Class)	4/16/2009 Forum Call
4/2/2009 » 4/3/2009 Education Web Professionals 2nd Annual Conference	4/19/2009 eDemocracyCamp2
4/7/2009 The Science of Search (WMU Webinar)	4/28/2009 » 4/29/2009 Government Web Managers 2-Day Conference (Web Managers Conference)

NEWEST MEMBERS

B. Kujda
Government: Federal

C. Thibodeaux
Government: Federal

SIGN IN

Username
Password
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Sign In

Forgot your password? [Click here.](#)
Haven't registered yet? [Click here.](#)

Legal/Privacy

FEATURED MEMBERS

Rachel Flagg
Co-Chair, Federal Web Managers Council

Sheila Campbell
Co-Chair, Federal Web Managers Council

LATEST NEWS

3/26/2009
LinkedIn Use by Government Organizations

3/26/2009
Web Content and Contact Center Teams Benefit When They Work Together

3/23/2009
Just Announced: Agenda for 2009 Government Web Managers 2-Day Conference

3/19/2009

Web Content Managers Forum

2009 Conference, April 28-29, GWU

Topics:

Usability, Section 508, Social, Mobile Technology, Video Content, Web Governance

OpenID, transparent data, cloud computing, moderation tools, web metrics, SEO, Recovery.gov, multilingual websites, ROI

Vision of New Media for whitehouse.gov and Citizen Participation



Web Content Managers Forum

Websites:

<http://www.usa.gov/webcontent/>

<https://forum.webcontent.gov/>

<http://www.usa.gov/webcontent/resources/training/university.shtml>





Center for
Technology in Government

www.ctg.albany.edu