

The Power of Presentation

4.5 PMI PDUs | 4.5 IIBA CDUs

Format: Live Instructor-Led
Online through Zoom

Date: March 5, 2024

Time: 9:00am - 1:30pm ET

Price: \$200

If you register for the Leadership Bootcamp (which is all 5 courses the week of March 4th) you **get 10% off** the full price of \$1000



Instructor: Tommy Re

To register:

Email Chris Remmert
cremmert@nysforum.org and
indicate the course title in the
subject line.

Technology and

Attendance Requirements:

Computer with a browser,
Zoom, a microphone and
speaker. For this workshop,
camera should be on if
possible and you must be
actively participating.

Includes Monthly Professional Development Web Seminars:

As of part of your
registration fee, you can
attend any of the
"Leadership Series"
monthly web seminars.

Everyone gets nervous when they are in the spotlight. Whether talking to a small group of colleagues or presenting at a conference to hundreds, public speaking can be frightening! Knowing how to confidently design and deliver a compelling presentation can unlock countless possibilities for your career.

Based on leadership coach Tommy Re's book *The Power of Presentation*, this course walks you through the process of designing and delivering a business presentation, from message creation to storyboarding to stage presence.

This experiential course focuses on realistic examples and hands-on exercises to help you uncover various key concepts for creating effective business presentations. You will learn how to respond to the communication situation, how to structure and design business presentations, and how to develop engaging professional presence.

Learning Outcomes:

During this course you will learn how to:

- Assess the audience to which you will be presenting
- Develop a compelling message tailored to your audience's needs
- Create visual aids that capture audiences' attention and tell a clear story
- Master your voice and body language to create an engaging professional presence
- Create the perfect presentation environment, whether live or virtual
- Give concise impromptu answers during Q&A sessions

Content:

- You will conduct an audience analysis of an upcoming presentation.
- You will brainstorm talking points for your presentation.
- You will draft an outline of your presentation.
- You will design engaging slides that complement your presentation's talking points.
- You will explore vocal exercises to improve your vocal clarity.
- You will practice impromptu speaking to prepare you for Q&A sessions.
- You will develop and deliver a short presentation.