

Agile Product Ownership

14 PMI PDUs | 14 IIBA CDUs

Format: Live Instructor-Led Online through Zoom

Duration: Three 4.5 hour sessions

Technology and

Attendance Requirements:

Computer with a browser, Zoom, a microphone and speaker. For this workshop, camera should be on if possible and you must be actively participating.

How do we ensure that the right product is built in the right way to most effectively solve the right business problem?

To answer this question, Product Owners need clarity of vision, alignment with organizational strategy, an understanding of the development process and the ability to communicate with a wide variety of stakeholders.

Through this course you will gain the techniques and tools to enable you to become an effective Product Owner who is equipped to guide product development, and lead product ownership teams. Our course focuses on the leadership needed to ensure product fit, and how these practices work in an Agile development process. You will also cover value management, and how collaboration is so important to identifying the most important aspects and features of a product.

Learning Outcomes:

During this course you will learn about:

- The roles and responsibilities involved in product ownership
- How to help identify which products should be built to maximize business value using tools such as purpose alignment model, Kano analysis, value stream mapping
- How to build a product roadmap and link that to business outcomes
- How to use personas and product design workshops to help define features and quality goals for building a product roadmap
- The shape of a well-formed backlog and how to populate it progressively
- Techniques such as story mapping, prioritization and backlog grooming to build a release plan
- How to use paper prototyping and usability heuristics to guide the design of the product
- How to write stories for development on a just-in-time basis while ensuring the design principles and architectural guidelines are adhered to

Content:

- The Product Owner role
- Prioritization
- The value management team
- Backlog grooming
- The product development lifecycle
- Story splitting
- Vision
- Story elaboration
- Product roadmap
- Frequent releases
- Personas
- Successful closure
- Design workshops

Intended For:

- Project Managers
- Product Managers
- Product Owners
- Product Champions
- Agile Customers
- Subject Matter Experts

And those that form part of the extended team of people supporting the product owner including:

- Technical architects
- UX designers
- Business analysts
- IV & V specialist testers
- Auditors