Business Innovation Work Group
Effective Use of Data and Analytics
Subcommittee Meeting Minutes
August 28, 2015 - - 11:00 AM

24 Aviation Road, Suite 206 Albany, NY

The NYS Forum, Inc. 24 Aviation Road, Suite 103 Albany, NY  518.438.7414 (v) | 518.438.1416 (f) | www.nysforum.org

<table>
<thead>
<tr>
<th>Type of meeting:</th>
<th>Subcommittee Meeting</th>
<th>Facilitator:</th>
<th>Billy Obenauer</th>
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Note taker: Billy Obenauer  
Next Meeting Date: Work Group Meeting 9-3-2015

Attendees:  
---In Person  
Billy Obenauer/NYSTEC

---Teleconference  
Girk Cakmak/Bowne Management Systems, Glen Kaatz/NYSERDA, Michael Donovan/KPMG, Asante M Shipp-Hilts/DOH

----- Agenda Topics -----

<table>
<thead>
<tr>
<th>Agenda Items</th>
<th>Summary of Discussion: Key Points, Decisions, Actions</th>
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<tbody>
<tr>
<td>I. Finalize Agenda for September 17</td>
<td>Subcommittee agreed upon proposed agenda as per Appendix A.</td>
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| II. Public Sector Panel  
  - Proposed questions or topics  
  - Private sector involvement  
  - Additional panelists needed | It was proposed that approximately 5 questions should be made available to the moderator of the public sector panel in order to facilitate dialogue. Subcommittee members agreed that these questions be based upon the original draft of the call for presenters, but we should also solicit questions/topics from panelists and work group members. Subcommittee members agreed that the public sector panel should only consist of members of the public sector. Any members of the public sector who would like to present in conjunction with a vendor should submit a proposal for a future event. Members were made aware that there are still two available spots on the public sector panel and that if they have anyone who could participate, they should reach out to Billy Obenauer from NYSTEC. |
| III. Questions for Closing Survey  
  - Results shared  
  - Feedback for panelists only  
  - Maximum number of total | The closing survey will consist of collecting feedback from the event and soliciting input for future events. Only input for future events will be made public. Feedback will be disseminated as appropriate. Information that will be made public will be shared at the event in a rapid data analysis exercise. Questions will be limited to 2-3 feedback |

The mission of The NYS Forum, Inc. is to advance New York State’s public sector information technology (IT) practices, through collaboration and knowledge transfer with the NYS IT, business and government communities.
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<th>Action Items:</th>
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<tr>
<td><strong>IV. Follow up event</strong></td>
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<tr>
<td>• Objectives</td>
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<td>• Date</td>
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<td>The target date for the first follow-up event will be the first week of November. The group discussed articulating a brief list of objectives at the beginning of the planning phase in order to ensure a shared vision. As this is an extension of our current event, a new call for presenters is not necessary.</td>
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<td><strong>V. Poster Session for Internships</strong></td>
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<td>The group re-opened an earlier discussion about having business analytics students prepare a small poster session for internships. Support was shown for this idea.</td>
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<tr>
<th>Action Item Tracking Number</th>
<th>Action Item Description</th>
<th>Date Opened</th>
<th>Status</th>
<th>Date Closed</th>
<th>Person Assigned</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Send public sector panelists the finalized agenda and solicit public sector panel topics/questions from panelists</td>
<td>8/28/15</td>
<td>In progress</td>
<td></td>
<td>Billy Obenauer</td>
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<td>2</td>
<td>Refer potential public sector panelists to Billy Obenauer</td>
<td>8/28/15</td>
<td>In progress</td>
<td></td>
<td>ALL</td>
<td></td>
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<tr>
<td>3</td>
<td>Solicit potential public sector panel topics and closing survey questions from work group members</td>
<td>8/28/15</td>
<td>In progress</td>
<td></td>
<td>Billy Obenauer</td>
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<td>4</td>
<td>Meet with Dorit Nevo from RPI to discuss participation</td>
<td>8/28/15</td>
<td>In progress</td>
<td></td>
<td>Billy Obenauer</td>
<td></td>
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<td>5</td>
<td>Inquire as to availability for 2.0 event</td>
<td>8/28/15</td>
<td>In progress</td>
<td></td>
<td>Billy Obenauer</td>
<td>Must check space and speaker availability.</td>
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Appendix A
Effective Use of Data and Analytics
September 17, 2015
Revision to Proposed Agenda (2.5 hours)

- Event Introduction -- What is analytics?
  - Presenter TBD -- 7 minutes
  - Transition/Setup -- 2 minutes

- KPMG -- Using scalable analytics to get more out of Medicaid
  A case study illustrating both positive effects and challenges associated with analytics
  - John E. Ulberg, Jr & Ryan S. Hayden (Confirmed) -- 30 minutes
  - Q&A Time -- 7 minutes
  - Transition/Setup -- 2 minutes

- SAS -- Achieving the Benefits of Analytics in the Public Sector –
  What is possible, how do you do it and where do you start?
  - Kay Meyer (Confirmed) -- 30 minutes
  - Q&A Time -- 7 minutes
  - Transition/Setup -- 2 minutes

- Public Sector Panel -- What we’ve learned about using data, what we know, and where we’re going –
  A collection of experiences and insight from our public sector panel
  - Panel to include Michael St. John, NYSED (Confirmed); William Johnson, OITS (Confirmed); Patrick O'Shei, NYSERDA (Confirmed); Facilitator TBD -- 45 minutes
  - Q&A Time -- 10 minutes
  - Transition/Setup -- 2 minutes

- Closing survey exercise
  - Billy Obenauer (NYSTEC) -- 6 minutes

- Total Time: 2.5 Hours